

## EAST Search History

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L2	2391	(709/224,231).ccls. and @ad<="20000407"	US-PGPUB; USPAT; EPO	OR	ON	2007/10/09 14:47
L3	15	cunningham.in. and ryan.in.	US-PGPUB; USPAT; EPO	OR	ON	2007/10/09 14:49
L4	43	"ad pool"	US-PGPUB; USPAT; EPO	OR	ON	2007/10/09 14:49
L5	38	"advertisement pool"	US-PGPUB; USPAT; EPO	OR	ON	2007/10/09 14:49
L6	14	(l4 or l5) same demographic	US-PGPUB; USPAT; EPO	OR	ON	2007/10/09 14:49
L7	1	l6 and @ad<="20000407"	US-PGPUB; USPAT; EPO	OR	ON	2007/10/09 14:49
L8	2973	(ad or advertisement) same background	US-PGPUB; USPAT; EPO	OR	ON	2007/10/09 14:50
L9	99	l8 same demographic	US-PGPUB; USPAT; EPO	OR	ON	2007/10/09 14:50
L10	25	l9 and @ad<="20000407"	US-PGPUB; USPAT; EPO	OR	ON	2007/10/09 14:50
L11	4366	(count or hits) same (ad or advertisement)	US-PGPUB; USPAT; EPO	OR	ON	2007/10/09 14:51
L12	473	l11 same network	US-PGPUB; USPAT; EPO	OR	ON	2007/10/09 14:51
L13	82	l12 and @ad<="20000407"	US-PGPUB; USPAT; EPO	OR	ON	2007/10/09 14:51
L14	186896	(ad or advertisement)	US-PGPUB; USPAT; EPO	OR	ON	2007/10/09 14:51
L15	3672	l14 same viewer	US-PGPUB; USPAT; EPO	OR	ON	2007/10/09 14:51
L16	1599	l15 same program	US-PGPUB; USPAT; EPO	OR	ON	2007/10/09 14:51
L17	192	l16 same window	US-PGPUB; USPAT; EPO	OR	ON	2007/10/09 14:53
L18	52	l17 and @ad<="20000407"	US-PGPUB; USPAT; EPO	OR	ON	2007/10/09 14:53
L19	1165	l14 same inactiv\$3	US-PGPUB; USPAT; EPO	OR	ON	2007/10/09 14:53
L20	140	l19 same network	US-PGPUB; USPAT; EPO	OR	ON	2007/10/09 14:53
L21	18	l20 and @ad<="20000407"	US-PGPUB; USPAT; EPO	OR	ON	2007/10/09 14:54

## EAST Search History

L22	252	I14 same playlist	US-PGPUB; USPAT; EPO	OR	ON	2007/10/09 14:54
L23	21	I22 and @ad<="20000407"	US-PGPUB; USPAT; EPO	OR	ON	2007/10/09 14:54
L24	6441	I14 same track\$3	US-PGPUB; USPAT; EPO	OR	ON	2007/10/09 14:54
L25	1189	I24 same view\$3	US-PGPUB; USPAT; EPO	OR	ON	2007/10/09 14:55
L26	9526	I14 same monitor\$3	US-PGPUB; USPAT; EPO	OR	ON	2007/10/09 14:55
L27	1964	I26 same (click\$3 or hit or count or view\$3)	US-PGPUB; USPAT; EPO	OR	ON	2007/10/09 14:55
L28	915	I27 same (browser or window or viewer or program)	US-PGPUB; USPAT; EPO	OR	ON	2007/10/09 14:56
L29	199	I28 and @ad<="20000407"	US-PGPUB; USPAT; EPO	OR	ON	2007/10/09 14:56